



Master Your Food Business

Delivered by

Crunch

**BUSINESS
BOOST**

This Business Boost initiative is brought to you by
**CITY OF
MORETON BAY**

About the Program

This 6-month mentorship program is designed for hospitality businesses in the City of Moreton Bay, including restaurants & licensed venues. Whether you're just opening your doors or ready to take things to the next level, this program will equip you with the skills, strategies, and support to grow a very profitable and sustainable business.

Program Highlights

- Tailored workshops to tackle common hospitality business challenges.
- Personalised mentoring to create your custom success roadmap.
- Exclusive tools & templates to eliminate the guesswork of running your business.
- Supportive community access to share ideas and experiences.
- A celebration event, certificate of completion & prizes for top performers!

This program isn't just about learning new skills—it's about transforming your business so you can create the future you've always imagined.

Program Workshop Schedule

Workshop 1

Cost of Goods Mastery

Learn how to control your costs, manage pricing, and optimise margins to maximise profitability and reduce financial stress.

North Lakes Hotel, Monday 31st March, 9:00AM – 10:30AM

Workshop 2

Customer Engagement

Design your own customer engagement strategies and learn how to use customer data to turn happy customers into loyal fans.

Online, Monday 14th April, 9:00AM – 10:30AM

Workshop 3

Employee Experience

Discover 7 essential steps to creating a great employee experience (think engaged, happy & motivated staff) and strategies to become an employer brand of choice.

Online, Monday 28th April, 9:00AM – 10:30AM

Workshop 4

Planning & Time Management

Learn how to prioritise tasks, optimise systems, and streamline operations so you can reclaim your time and focus on what truly matters—in business and life.

North Lakes Hotel, Monday 26th May, 9:00AM – 10:30AM

Workshop 5

Turn-Key Business Systems

Learn how to use systemisation, standard operating procedures (SOPs), and management strategies to create a business that runs smoothly—even when you're not there.

North Lakes Hotel, Monday 26th May, 11:00AM – 12:30PM

Celebrate your Success

At the end of the program, join us for an exclusive party to celebrate your journey alongside your mentors and peers.

Frequently Asked Questions

How to Register?

Don't miss this chance to transform your food business and join us at the free *Master Your Food Business* launch event—your exclusive opportunity to build a thriving hospitality business. Spots are limited (and filling fast!), so secure your spot today!

Register now at > crunchhospo.com.au/myfb-register

How much does the program cost?

The *Master Your Food Business* program is just \$95 per venue—that's about the cost of a couple of fancy cocktails, but with a better ROI. This is an incredibly affordable way to access high-quality mentorship and tailored strategies to support your growth. For context, a program like this with another coach could easily set you back \$5K+.

Do I have to join the programme?

Nope! Come for the free breakfast, stick around for the business workshop, and if you're interested, snag one of the limited program spots on the day.

How many people can attend the training?

The *Master Your Food Business* program is just \$95 per venue. One nominated person can attend in-person events but more team members can join any events online plus have access to all online learning materials for up to 12 months.

Find our full FAQ's at crunchhospo.com.au